

PROJECT	Starbucks
CLIENT	EG Group
PRODUCT	Invicta
SIZE	Various

Brett Landscaping's new Invicta block paving has been used to create brand new external pedestrian paths, walkways and seating areas at forty EG Group franchise sites across the United Kingdom.

The new sites include drive-thru Starbucks and Leon restaurants, which are being built at existing Asda supermarkets and EG Group forecourts. Brett Landscaping's Invicta Trio range has been installed in Moonstone colour to complement the new restaurant and coffee shop buildings.

Brett Landscaping's Invicta Premium block paving range uses a combination of natural aggregates on the top surface. This provides a hard wearing and long-lasting paving system with a dynamic and spirited finish, tailor made for every new site and aligning perfectly with the brand's ambition.

The Invicta range is a perfect match as it is proven effortless for staff members when cleaning food and drink stains, which highlights the efficient quality and durable nature of the product. In addition, Brett Landscaping was able to meet the project requirements, delivering product to each site from its manufacturing centre in Cliffe, Kent, allowing contractors to keep their 12-week project programme on track.



Locations of the new drive-thru and restaurant sites will include Blyth, Derby, Dudley, East Lothian, Goole, Hull, Sandwich and Swindon.

The EG Group has been investing in new store formats as consumer patterns have been changed as a result of the increasing use of digital innovations, such as on-demand ordering through apps, and as the pandemic has placed more emphasis on customers buying products in locations outside of densely populated urban areas.

Mark Barter, Head of Commercial Sales, Brett Landscaping, said:

“The high-quality Invicta block paving has proven to be a perfect match for these new franchise sites. Our product distinguishes itself from other concrete block paving products as it infuses a unique sparkle and texturing, which combines four complementary colours highlighting the exceptional quality and design”.

